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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/451,870	12/01/1999	MASAMICHI ITO	862.3155	9611	
5514 75	11/17/2006		EXAMINER		
	K CELLA HARPER &	VAN HANDEL, MICHAEL P			
30 ROCKEFEL NEW YORK, 1		,	ART UNIT PAPER NUMBER		
,			2623	<del></del>	
·			DATE MAILED: 11/17/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)				
Office Action Summary		09/451,870	ITO ET AL.				
		Examiner	Art Unit				
		Michael Van Handel	2623				
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′=	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
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Dispositi	on of Claims		,				
·	·						
•	4)⊠ Claim(s) <u>12-14,16-19,21,22 and 97-103</u> is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.						
<u> </u>	5)  Claim(s) is/are allowed.						
	6)⊠ Claim(s) <u>12-14,16-19,21,22 and 97-103</u> is/are rejected.						
	7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement.						
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	on Papers						
·	The specification is objected to by the Examine	_	Also Propositions				
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.							
	Applicant may not request that any objection to the			ED 4 4047 D			
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).							
11)	The oath or declaration is objected to by the Ex	rammer. Note the attached	Office Action of form P	10-152.			
Priority (	ınder 35 U.S.C. § 119						
	Acknowledgment is made of a claim for foreign ☐ All b)☐ Some * c)☐ None of:	priority under 35 U.S.C. §	119(a)-(d) or (f).				
	1. Certified copies of the priority documents have been received.						
	2. Certified copies of the priority documents have been received in Application No						
	3. Copies of the certified copies of the priority documents have been received in this National Stage						
	application from the International Bureau						
* (	See the attached detailed Office action for a list	of the certified copies not	received.				
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Attachmen	it(s)			, ·			
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 4) Interview Summary (PTO-413) Paper No(s)/Mail Date.							
3) 🛛 Infor	ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO/SB/08) er No(s)/Mail Date 0/17/2005		formal Patent Application				

Art Unit: 2623

#### **DETAILED ACTION**

### Response to Amendment

1. This action is responsive to an Amendment filed 8/17/2006. Claims 12-14, 16-19, 21, 22, 97-103 are pending. Claims 16, 21 are amended. Claims 15, 20, 23-35, 49-71 are canceled. Claims 1-11, 36-48, 72-96 are withdrawn. Claims 97-103 are new.

#### Response to Arguments

1. Applicant's arguments regarding claims 12, 17, and 22, filed 8/17/2006, have been fully considered, but they are not persuasive.

Referring to claims 12, 17, and 22, the applicant argues that Goldschmidt Iki et al. fails to disclose a description or suggestion of determining whether a program ID and a registered program ID are coincident. The examiner respectfully disagrees. Goldschmidt Iki et al. discloses a method and apparatus for providing personalized supplemental programming. A supplemental programming provider 104 evaluates primary programming information received from various sources for content that satisfies the predetermined content criteria found within a user profile for the current user of system 100, and, when the predetermined content criteria of the user profile is satisfied, supplemental programming provider 104 outputs supplemental programming associated with the predetermined content criteria (col. 3, l. 18-38). Goldschmidt Iki et al. also discloses that the supplemental programming provider 104 may be a "set-top" box (col. 3, l. 52-56). Goldschmidt Iki et al. further discloses that the predetermined content criteria is saved in user profiles and may include audio content, visual content, or keywords (col. 4, l. 21-

Art Unit: 2623

26, 51-59; col. 5, l. 30-41, 57-63; col. 6, l. 4-19; & Fig. 3). Since the audio, visual, or textual information associated with primary programming is inherently indicative of the program in the primary programming, the examiner this information to be program IDs. A user enters personalized content criteria corresponding to the primary programming and associated supplemental programming to be displayed when the content criteria is satisfied. Since a user enters personalized content criteria in order to find a programming event in which to display supplemental programming, the examiner interprets the personalized content criteria to be registered program IDs. Thus, the examiner maintains that Goldschmidt Iki et al. discloses "a determiner, arranged to determine whether a program ID indicated by program ID data and a registered program ID are coincident or not," as currently claimed.

In response to applicant's argument that there is no suggestion to combine the references, the examiner recognizes that obviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either in the references themselves or in the knowledge generally available to one of ordinary skill in the art. See *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988) and *In re Jones*, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992).

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person

Art Unit: 2623

having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

2. Claims 12-14, 16-19, 21-22, and 97-103 are rejected under 35 U.S.C. 103(a) as being unpatentable over Suzuki et al. in further view of Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al.

Referring to claim 12, Suzuki et al. discloses a receiving apparatus, comprising:

- a receiver (user terminal), arranged to receive a bit stream (col. 14, l. 40-46), wherein the bit stream is multiplexed image data (col. 15, l. 46-51) encoded by MPEG 4 and image data and/or sound data encoded by another coding format (multiplexed bitstream FS)(the examiner notes that Suzuki et al. discloses a multiplexed bit stream comprising MPEG 4 and MPEG 2 bit streams, wherein it is inherent that such data be received for decoding)(col. 13, l. 63-67; col. 14, l. 16-20; col. 16, l. 21-24; & col. 20, l. 43-50);
- a first decoder (demultiplexer circuit 205, syntax analysis circuit 206/208, and decoders), arranged to decode the image data encoded by MPEG 4 (col. 13, l. 62-67 & Fig. 1);
  - a second decoder, arranged to decode the image data and/or sound data encoded by the other coding format (the examiner notes that each of the decoders 207-1 to 207-n decodes an associated bitstream based on a predetermined decoding method corresponding to the encoding and that the syntax analysis circuit 206 identifies the type and the number of required decoders to supply required decoders with the respective bitstreams ES1-Esn)(col. 16, l. 3-6, 21-24 & col. 20, l. 43-50);

Art Unit: 2623

a synthesizer, arranged to synthesize the plurality of image data and/or sound data decoded by said first and second decoders (synthesizer circuit 252 produces an image signal and supplies it to a display 251 for display)(col. 13, l. 56-59 & col. 16, l. 42-50).

Suzuki et al. does not specifically disclose a third decoder, arranged to decode at least scene description data, program ID data, and character command data from system data. Rajan discloses a scene decoder 122 (Fig. 1) and coded elementary streams comprising video, audio, graphics, text, etc., that are routed to their respective decoders according to the information contained in the received descriptors and BIFS streams (p. 3, 4, paragraphs 51, 63). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the audio/video (A/V) bitstreams of Suzuki et al. to include system data and a scene description data decoder, such as that taught by Rajan in order to provide a more enriched presentation with greater user/provider control. The combination of Suzuki et al. and Rajan does not specifically teach a character generator arranged to generate character data instructed by the character command data using internal character data. Deniau et al. discloses a receiver in a cyclic packet data transmission system with a character generator for generating a video signal for display (p. 2, paragraph 42). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the combination of Suzuki et al. and Rajan to include a character generator, such as that taught by Deniau et al. in order to conserve bandwidth by alleviating the need to transfer the full image of text. The combination of Suzuki et al., Rajan, and Deniau et al. does not teach a determiner arranged to determine whether a program ID indicated by program ID data and a registered program ID are coincident or not. Goldschmidt

Art Unit: 2623

Iki et al. discloses a method and apparatus for providing personalized supplemental programming. Primary programming information from various sources is evaluated for matches to predetermined program ID data for providing supplements to the primary programming (col. 3, 1. 18-48). Goldschmidt Iki et al. further discloses that a user may enter personalized content criteria (e.g. user specified content criteria) corresponding to a wide variety of media, and the associated supplemental programming corresponding to the predetermined content criteria (col. 5, 1. 57-63). Goldschmidt Iki et al. still further discloses that supplemental programming may include audio commentary on the received primary programming, video clips interjected in a pop-window of a television, or text displayed on a television (col. 5, l. 48-53). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the combination of Suzuki et al., Rajan, and Deniau et al. to include modifying a presentation upon matching primary programming information with predetermined, user-defined content criteria, such as that taught by Goldschmidt Iki et al. in order to allow a user to customize the display of a program. The combination of Suzuki et al., Rajan, Deniau et al., and Goldschmidt Iki et al. does not teach character command data, wherein the character command data instructs the generation of the character data and a layout of a character represented by the generated character data. Banker et al. discloses a method and apparatus for providing message information to subscribers in a cable television system, wherein the message definition includes data which instructs microprocessor 410 to generate an on-screen message alert (Fig. 7). Character codes and layout of the on-screen message alert are stored in ROM 420 of microprocessor 410. A message definition transaction instructs microprocessor 410 (character generator) to supply the appropriate character codes and layout information to on-screen display

Art Unit: 2623

control 406 (col. 9, 1. 15-26). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the character generation in the combination of Suzuki et al., Rajan, Deniau et al., and Goldschmidt Iki et al. to include internal character data and a command for instructing the generation of the character data and a layout of a character represented by the generated character data, such as that taught by Banker et al. in order to properly display character data and allow an operator to customize the display of characters. The combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. does not teach a setter arranged to set a user layout to display images represented by a plurality of image data. Rajan discloses a terminal for composing and presenting MPEG-4 video programs wherein the scene description information is coded in to a binary format known as Binary Format for Scene (BIFS). The BIFS data is packetized and multiplexed at a transmission site, such as a cable or satellite television headend before being sent over a communication channel to a terminal 100" (p. 2, paragraph 42). A terminal manager 110 passes the user input events to a composition engine 120 for appropriate handling. For example, a user may enter commands to reposition or change the attributes of certain objects within the scene graph (p. 4, paragraph 68), wherein the composition engine maintains and updates a scene graph of the current objects for display including a scene graph for reproduction of objects for display (p. 4, paragraph 78). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. to include a setter, such as that taught by Rajan in order to allow a user to customize display of programming and user interactivity with such programming, wherein the MPEG-4 communication standard allows a user to interact with video and audio objects within a scene,

Art Unit: 2623

whether they are from conventional sources, such as moving video, or from synthetic (computer generated) sources (p. 1, paragraph 4).

Referring to claim 13, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches the apparatus according to claim 12, wherein the second decoder decodes image data and/or sound data encoded by MPEG 2 (Suzuki et al. col. 20, l. 43-50).

Referring to claim 14, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches the apparatus according to claim 12, further comprising a reproducer arranged to reproduce the image data and/or sound data synthesized by said synthesizer (Suzuki et al. col. 13, l. 56-69 & col. 16, l. 42-50).

Referring to claim 16, the claimed "further comprising a memory for storing the user layout set by said setter" is met by that discussed in the rejection of claim 12, wherein user modifies a scene graph that is maintained on a terminal for presentation of programming, the storing in memory of such information is inherent to the maintaining of the scene graph for composition purposes. The claimed "in correspondence with information related to a broadcast program received by said receiver" is also met by that discussed in the rejection of claim 12 wherein the stored scene graph information corresponds to broadcasted video programming as evidenced by program transmission from a cable and or satellite television headend (Rajan paragraph 42).

Referring to claims 17-19 and 21, see the rejections of claims 12-14 and 16, respectively.

Referring to claim 22, see the rejection of claim 12. Also note the Suzuki et al. reference discloses an image signal multiplexing apparatus and methods, image signal demultiplexing

Art Unit: 2623

apparatus and methods, and transmission media wherein the disclosed processing may be implemented in software or hardware (Suzuki et al. col. 22, l. 15-24).

Referring to claim 97, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 16, wherein said memory is capable of storing a plurality of user layouts corresponding to a respective plurality of program IDs, and a user layout of the plurality of user layouts is selected in accordance with the program ID (See rejection of claims 12 and 16 above. Goldschmidt Iki et al. teaches defining a plurality of modifications to be performed on presentations upon identification of predefined userspecified content criteria)(Goldschmidt Iki et al. Fig. 3).

Referring to claim 98, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 97. The combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. does not teach that the program ID is uniquely specified for each program; however, the examiner takes Official Notice that it is notoriously well known within the art to associate a uniquely specified program ID with each program, such that an action can be performed upon identifying the program ID (i.e. recording the television program). It would have been obvious to one of ordinary skill in the art at the time that the invention was made to modify the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. to include a uniquely specified program ID for each program, such as that taught by the prior art in order to perform pre-defined actions under more specific circumstances.

Referring to claim 99, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 98, wherein the user layout

Art Unit: 2623

comprises manually-specified, per-MPEG4-object scaling information for scaling an MPEG4 object (Rajan p. 2, 4, paragraphs 44, 68).

Referring to claim 100, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 98, wherein the user layout comprises manually-specified, per-MPEG4-object position information for adjusting the position of an MPEG4 object (Rajan p. 4, paragraph 68).

Referring to claim 101, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 98, wherein the user layout comprises manually-specified, per-MPEG4-object display/non-display information for controlling the display/non-display of an MPEG4 object (the examiner notes that each MPEG4 object constitutes a node and that nodes can be added or removed)(Rajan p. 2, paragraph 43).

Referring to claim 102, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 12, wherein the user layout further effects a change in audio output format (Rajan p. 2, paragraph 45).

Referring to claim 103, the combination of Suzuki et al., Rajan, Deniau et al., Goldschmidt Iki et al., and Banker et al. teaches an apparatus according to claim 12, wherein the position of an object in the user layout is defined by a) the user shifting the position of the object from a basic layout specified by scene description data (Rajan p. 4, paragraph 68), or b) the user setting the position of the object at an arbitrary position.

#### Conclusion

Art Unit: 2623

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael Van Handel whose telephone number is 571-272-5968.

The examiner can normally be reached on 8:00am-5:30pm Mon.-Fri..

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Grant can be reached on 571-272-7294. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2623

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